	PG & Research Department of English
Semester	: VI
Major Core X	: Shakespeare
Course Code	: EC1761

No. of Hours per Week	Credit	Total No. of Hours	Marks
6	6	90	100

Objectives:

 To develop familiarity in the students with the writings of Shakespeare's plays.
To comprehend the nature of the dramatic genres in which Shakespeare wrote, including comedy, romance, and tragedy.

CO	Course outcomes	PSOs	CL
	Upon completion of this course the students will be able to :	addressed	
CO-1	understand the writings of Shakespeare	PSO-2	U
CO-2	express the brilliance of Shakespeare's art of characterisation	PSO - 4	C, Ev
CO-3	find out the different sub-genres of Shakespearean plays	PSO - 4	U
CO-4	compare and contrast the various aspects of Shakespearean plays	PSO - 5	Ev
CO-5	assess the theatre as a creative space and texts as creative	PSO-3	Ev
	products		

Modules

Total contact hours: 90 (Including lectures, assignments and Tests)

Unit	Section	Topics	Lecture Hours	Learning Outcomes	Pedagogy	Assessment
Ι	A Midsum	mer Night's Dream		Outcomes		<u> </u>
	1	Introducing the source and background to A <i>Midsummer</i> <i>Night's Dream</i>	2	understand the writings of Shakespeare	Interaction	
	2	Act I of A Midsummer Night's Dream	3	Enjoy the careful handling of Shakespeare's exposition	Lecture & Discussion	Formative
	3	Act II of A Midsummer Night's Dream	3	express the brilliance of Shakespeare's art of characterization	Lecture & Interaction	Assessment I
	4	Act III of A Midsummer Night's Dream	3	Acquainted with Shakespeare's flair for writing	Lecture & Discussion	

Othello 1	and Cleopatra Introducing the source and background to <i>Othello</i>	2	of the significance of the tragic flaw in Shakespeare's characters which lead to the tragedy understand the writings of Shakespeare	Interaction	test
	-	2	of the significance of the tragic flaw in Shakespeare's characters which lead to the tragedy		test
Othello	and Cleopatra		of the significance of the tragic flaw in Shakespeare's characters which lead to	Interaction	test
	and Cleopatra		of the significance of the tragic flaw in Shakespeare's characters which lead to	Interaction	test
	and Cleopatra		of the	Interaction	test
6	Act V of Antony	2	· ·	Lecture &	Open Book
5	Act IV of Antony and Cleopatra	2	Understand the tragical elements in Shakespeare's plays	Lecture & Interaction	Formative Assessment II Quiz
4	Act III of Antony and Cleopatra	3	Acquainted with Shakespeare's	Lecture & Discussion	
3	Act II of Antony and Cleopatra	3	express the brilliance of Shakespeare's art of characterization	Lecture & Discussion	
2	Act I of Antony and Cleopatra	3	Enjoy the careful handling of Shakespeare's exposition	Lecture & Discussion	Formative Assessment II
1	Introducing the source and background to <i>Antony and</i> <i>Cleopatra</i>	2	understand the writings of Shakespeare	Interaction	
Antony and	d Cleopatra				
6	Act V of A Midsummer Night's Dream	2	Get knowledge of Shakespeare's climax scene	Lecture & Discussion	
5	Midsummer Night's Dream		comical elements in Shakespeare's plays	Discussion	Quiz
	Antony and 1 2 3 4 5	Midsummer Night's Dream6Act V of A Midsummer Night's DreamAntony and Cleopatra1Introducing the source and background to Antony and Cleopatra2Act I of Antony and Cleopatra3Act II of Antony and Cleopatra4Act III of Antony and Cleopatra5Act IV of Antony and Cleopatra	Midsummer Night's Dream6Act V of A Midsummer Night's Dream2Antony and Cleopatra21Introducing the source and background to Antony and Cleopatra22Act I of Antony and Cleopatra33Act II of Antony and Cleopatra34Act III of Antony and Cleopatra35Act IV of Antony and Cleopatra2	Midsummer Night's Dreamcomical elements in Shakespeare's plays6Act V of A Midsummer Night's Dream2Get knowledge of Shakespeare's climax scene1Introducing the source and background to Antony and Cleopatra2understand the writings of Shakespeare2Act I of Antony and Cleopatra3Enjoy the careful handling of Shakespeare's exposition3Act II of Antony and Cleopatra3express the brilliance of Shakespeare's exposition3Act II of Antony and Cleopatra3express the brilliance of Shakespeare's exposition4Act III of Antony and Cleopatra3Acquainted with Shakespeare's exposition5Act IV of Antony and Cleopatra2Understand the tragical elements in Shakespeare's glays	Midsummer Night's Dreamcomical elements in Shakespeare's playsDiscussion6Act V of A Midsummer Night's Dream2Get knowledge of Shakespeare's climax sceneLecture & Discussion7Introducing the source and background to Antony and Cleopatra2understand the writings of ShakespeareInteraction1Introducing the source and background to Antony and Cleopatra2understand the writings of ShakespeareInteraction2Act I of Antony and Cleopatra3Enjoy the careful handling of Shakespeare's expositionLecture & Discussion3Act II of Antony and Cleopatra3express the brilliance of Shakespeare's art of characterizationLecture & Discussion4Act III of Antony and Cleopatra3Acquainted with Shakespeare's art of characterizationLecture & Discussion5Act IV of Antony and Cleopatra2Understand the tragical elements in Shakespeare's playsLecture & Discussion

				careful bandling of	Interaction	Quiz
				handling of Shakespeare's		
				exposition		Formative
	3	Act II of Othello	5	Acquainted	Lecture &	Assessment
				with	Discussion	Ι
				Shakespeare's		
	4	Oran and A sta	2	flair for writing		
	4	Overview of Acts I and II	3	Gain a thorough		
				knowledge of		Formative
				Acts I & II in		Assessment
				Othello		Ι
IV	Othello					
1 V	1.	Act III	5	Gain		
	1.		5	knowledge of		
				the Temptation		
				Scene which		
				forms the		
				turning point of		
				the play		
	2.	Act IV & Act V	6	Get knowledge	Interaction	
				of the	and Lecture	
				significance of		
				the tragic flaw		Formative
				in Shalaanaana'a		Assessment II
				Shakespeare's characters		11
				which lead to		
				the tragedy		
	3.	Recapitulation	4	To recollect the	Discussion	
	0.			knowledge of	21500051011	
				Othello		
V	Conoral S	halzasnaara				
v	General S 1.	hakespeare Shakespearean	3	Understand the	Interaction	
	1.	Theatre and		significance of	meraction	
		Audience		Shakespeare's		Quiz
				theatre and		
				audience		
					1	-
	2.	Women in	3	Understanding	Lecture	
	2.	Women in Shakespeare's	3	Understanding the importance	Lecture	
	2.		3	0	Lecture	
	2.	Shakespeare's	3	the importance of Women characters in	Lecture	Formative
	2.	Shakespeare's	3	the importance of Women characters in Shakespeare's	Lecture	assessment
	2.	Shakespeare's	3	the importance of Women characters in	Lecture	
	2.	Shakespeare's	3	the importance of Women characters in Shakespeare's	Lecture	assessment

4.	Songs and Music	4	analyze the significance of supernatural elements in Shakespeare Acquainted with the charm and novelty of Shakespeare's Chorus in his plays	Discussion	Formative Assessment II
5.	Recapitulation	3	To recollect the knowledge of Shakespeare	Interaction	

Course Instructors : Dr. Alby Grace & Ms. A.R. Jemi HoD : Ms. A. Esther Leema Rose

PO- Program outcome; LO – Learning outcome; Cognitive Level R – Remember; U – Understand; Ap- Apply, An- Analyze; E-Evaluate; C- Create **Text Book:**

Alexander, Peter, ed. (1964). *William Shakespeare: The Complete Works*. London: The English Language Book Society.

Reference Books:

1. Mullik, B.R. (1966). Shakespeare's Othello. New Delhi: Chand & Co Publishers.

2. Wakefield, G.P. (1968). Othello (W. Shakespeare). Oxford: Basil Blackwell Publishers.

3. Mc, Lauchlan. (1971). Shakespeare: Othello. London: Edward Arnold Publishers.

4. Brown, John Russell. (1957). *Shakespeare and His Comedies*. Great Britain: Methuen & Co Ltd,.

5. Harrison, G.B. (1971). Introducing Shakespeare. England: Penquin Books Ltd,.

6. Gupta S.C. Sen. (1985). Shakespearian Comedy. New Delhi: Oxford University Press.

7. Charlton, H.B, (1973). Shakespearian Comedy. Great Britain: Methuen & Co Ltd, .

Semester	: VI
Major Core XI	: Dalit Literature
Course Code	: EC1762

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	6	90	100

Objectives:

- 1. To instill in the learners an urge to be aware of the social realities and inequalities and to kindle social consciousness by analysing the issues of Dalits.
- 2. To resist human oppression and enhance the vision of reaffirmation and to voice against caste prejudice and promote egalitarian society.

СО	Course outcomes	PSOs	CL
	Upon completion of this course the students will be able to :	addressed	
CO-1	understand clearly the literary elements of Dalit writings	PSO-4	U
CO-2	Identify and analyse the representative works of Dalit Literature	PSO-6	U, An
	in terms of historical and cultural backgrounds, regional and	PSO - 7	
	ethnic		
CO-3	assess how literature reflects the society that favours the	PSO-6	Ev
	dominant culture		
CO-4	examine the unifying themes and motifs that reflect the Dalit	PSO - 7	An, Ev
	literature		
CO-5	present a clear thesis that makes an interpretative argument	PSO - 8	Ap, C
	about Dalit texts		

Total contact hours: 90 (Including lectures, assignments and texts)

Unit	Section	Topics	Lectur e hours	Learning outcome	Pedagogy	Assessment/ Evaluation
I Pros	se	1				
	1	Introduction to Dalit Literature	1	understand the background of Dalit literature	Discussion	
	2	An introduction to Ambedkar	1	the students get exposed to the contribution of Ambedkar to Dalit Literature	Discussion, PPT	Quiz
	3	Annihilation of Caste- Chapter IV	5	Students will be able to understand the impact of caste system in society	Discussion, seminar	Class test
	4	Caste cannot preserve a non – existent	5	Students understand the importance of casteless society	Discussion	Formative Assessment 1

		• 1				
		racial				
		purity-				
		Chapter V				
II	Poetry					1
	1	Introduction to Ragavan Atholi	1	know the Poet, his major themesand his contribution to Dalit Literature	Interaction	
	2	Analysis of the poem "Kandathi"	2	will have a critical insight	Discussion	
	3	Introduction to Basudev Sunani	1	know the Poet, his major themes and his contribution to Dalit Literature	Assignment, Discussion	Quiz
	4	Analysis of the poem "Body Purification "	3	Students will understand the agony of the scavengers	Discussion, seminar	Class test Formative assessment 1
	5	Introduction to Namdeo Dhasal	1	know the Poet, his major themes and his contribution to Dalit Literature	Discussion	
	6	Analysis of the poem "Cruelty"	3	Understand the sufferings of the Dalits and their loss of hope	Discussion, PPT	
	7	Introduction to Jyoti Lanjewar	1	know the Poet, her major themes and his contribution to Dalit Literature	Discussion, Flipped classroom	
	8	Analysis of the poem "Mother"	2	Understand the cravings of a dalit mother	Discussion, Flipped classroom	
III	Short Stori	es			P	P
	1	Bama – An Introduction	1	know more about the author and her general themes	seminar	
	2	"Ponnuthayi "	5	the students get exposed to the objectification of women	Lecture, Seminar	Quiz Class Test

	3	Arjun Dangle – An	1	know more about the author and his general themes	Seminar.	Formative Assessment 1
	4	Introduction "Promotion"	5	Understand the pain and anguish in trying to building an identity equal to the so called higher caste.	Discussion Lecture, Discussion	
IV	Fiction	-			•	
	1	Sivakami - Introduction	1	understand the author and the significance of her writings	Lecture, PPT	Quiz
	2	Translation – pros and cons	3	Understand the difficulties in translating a work	Discussion, PPT	Class Test
	3	<i>Grip of</i> <i>Change</i> – Book I	10	Understand the double marginalization of women	Discussion, seminar	Formative Assessment 2
	4	Grip of Change – Book II	10	understand the author's personal experience behind her writings	Seminar	
V D	rama		•		•	
	1	Mahasweta Devi - Introduction	1	expose the theme of the writer	Discussion, Lecture	Quiz
	2	Mahasweta Devi as an activist	2	explore the reason behind the writer's writings	Discussion, PPT	Class test Formative Assessment 2
	3	Urvasi and Johnny	12	expose the socio- Political issues	Seminar	

Course Instructors	: Dr. M.F. Anne Feril & Ms. R. Sadhana Rengaswamy
HOD	: Ms. A. Esther Leema Rose

Text Books:

- 1. B.R.Ambedkar. (1991). Annihilation of Caste. New Delhi. Good Reads.
- 2. Sivakam. (2006). Grip of Change. New Delhi: Orient Black Swan.
- 3. Mahaswetha Devi. (2004). "Urvashi and Johnny". Five Plays. Calcutta: Seagull Books.

Reference Books:

- 1. Valerian Rodrogues. (1979). The Essential Writings of Ambedkar. Delhi:
- 2. Ed. Shyamlal. (2008). Ambedkar and Dalit Movement . Delhi: Rawat pub.
- 3. Debjani Ganguly. (1998). *Caste and Dalit Lifeworlds: Postcolonial Perspectives*. Delhi: Orient Longman.

4. Ravikumar & Azhagarasan. (2012). *The Oxford India Anthology of Tamil Dalit Writing*. New Delhi: Oxford University Press.

Semester Name of the Course Subject code		: VI : Major Core XII: Green Literature : EC1763					
	No. of Hours per Week	Credits	Total No. of Hours	Marks			
	6	5	90	100			

Objectives:

- 1. To introduce students to the eco-oriented literary and cultural studies.
- 2. To help students understand the inseparable relationship between nature and man.
- 3. To become aware of the present endangered state of nature due to human civilization.

CO	Course outcomes	PSOs	CL
	Upon completion of this course the students will be able to :	addressed	
CO-1	Implement some of the best eco-friendly or green practices	PSO- 9	Ар
CO-2	Be cautious of the dying wilderness and create a better future.	PSO-4	U, C
CO-3	Understand the ideas of nature and re-establish human bond with	PSO- 3	An, R
	nature		
CO-4	Understand the inextricable relationship between human beings	PSO-9	U
	and nature.		
CO-5	The fundamentals of nature writing and its significance down the	PSO- 4	U, E
	ages		

Modules

Credit: 5

Total Hours: 90 (Incl. Seminar & Test)

Unit	Sect ion	Topics		Lecture Hours	Learning Outcome	Pedagogy	Assessm ent/ Evaluati on
Ι	Poeti	ſy					
	1	Introduction to Alfred Tennyson and his poem "The Brook"	2	of the a	nted with the knowledge uthor and the pund of the poem	Lecture PPT	
	2	Poem "The Brook"- Analysis	2	2 Gain a deep insight into the prescribed poem		Interaction	
	3	W.H. Auden's "In Praise of Limestone"- Introduction	2		ear idea about the of the poem	Lecture PPT	

	4	Poem "In Praise of Limestone"- Analysis	2		derstand the theme and neept of the poem		ecture	Form ative assess ment
	5	W.S. Merwin "To Ashes"- Introduction	2		roduce the author and the ekground of the poem	Le PF	ecture T	Ι
	6	"To Ashes"- Analysis	2	An	alysis as a green text	Le	cture	
	7	Pablo Neruda's "Oh Earth, Wait for Me"- Introduction	2		roduce the author and the ekground of the poem	Le PF	ecture T	
	8	"Oh Earth, Wait for Me"- Analysis	2	An	alysis as a green text	Le	ecture	
II	Prose	2						
	1	Emerson- Introduction		2	Get a detailed knowledge of the author		Lecture	
	2	Introduction to Emerson's "Nature"		2	Gain an idea of the prose		Lecture	
	3	Chapters I & II from "Nature"		3	Understand the concept of nature and its entity		Interacti on & Lecture	Form ative assess
	4	Chapters 3 - 8		6	Perceive the essence of the essay		Interacti on & Lecture	ment I
III	Prose							
	1	Henry David Thoreau : Walden		1	Gain knowledge about the author and an overview of the text			
	2	The Bean Field		2			Lecture PPT	
	3	The Village		3	Understand and evaluate the Le topic		Lecture	Form ative
	4	Baker Farm		3			Lecture PPT	assess ment
	5	House Warming		3	Understand and evaluate the topic		Lecture	II
	6	Higher Laws		3	Understand and evaluate the topic		Lecture	
IV S	hort Sto	ories						
	3.	Howard O' Hagan's "A Mountain Journey"- Introduction to the story and the author		2	Gain knowledge of Hagan's biography and the prescribed short story	1	Interacti on PPT	
	4.	Explanation of the story "A Mountain Journey"- "A Mountain Journey"		3	Get knowledge of the significance of the poem		Interacti on and Lecture	
	3.	Recapitulation		1	To recollect the knowledge of the prescribed text		Discussi on	
	4.	Dorris Lessing's "A Mild Attack of Locustus"- Introduction		2	Gain knowledge of Lessing's biography and the prescribed		Lecture PPT	

				short story		Form
	5.	Story- Analysis	3	Acquainted with the settings	Lecture	ative
				and theme of the story	&	assess
					Interacti	ment
					on	II
	6.	Ernest Hemmingway's "Big Two-	2	Get an overview of the author	Interacti	
		Hearted River" Introduction		and the prescribed story	on PPT	
	7.	Analysis of the story	3	Imbibe the knowledge of the background of the story	Lecture	
V Fic	tion					
	1	Amitav Ghosh - The Hungry Tide	1	Gain knowledge about the	Lecture	
				author and an overview of the	PPT	
				text		
	2	The Hungry Tide	14		Lecture	Form
					&	ative
					Seminar	assess
						ment
						Ι

Course Instructors: Dr.V.Virgin Nithya Veena & Dr.J.Bhavani HOD: Ms. Esther Leema Rose

PO- Program outcome; LO – Learning outcome; Cognitive Level R – Remember; U – Understand; Ap- Apply, An- Analyze; E-Evaluate; C- Create

Text Books:

- 1. Amitav Ghosh. (2004). The Hungry Tide. New Delhi: Harper Collins.
- 2. Henry David Thoreau. (1854). Walden. New York: The Modern Library.
- 3. Ralph Waldo Emerson. (1836). Nature. New York: James Munroe and Company.

Reference Books:

- 1. Henry David Thoreau. (1964). Walden. Delhi: S. Chand and Co.
- 2. Ed. Robert. E. Spiller. (1965). Selected Essays, Lectures, & Poems of Ralph Waldo Emerson. USA: Washington Square Press, Inc.
- 3. Ed. Brooks Atkinson. (1950). *Walden and Other Writings of Thoreau*. Toronto: Random House.
- 4. Clarence A. Brown & John T.Flanagan. (1961). *American Literature: A College Survey*. USA: McGraw-Hill Book Company.
- 5. James E. Miller, Robert Hayden, Russell J. Hogan, Carlota Cardenas De Dwyer, Kerry M. Woodscott. (1979). *United States in Literature*. Illinois: Foresman & Company.

Semester : VI

Major Core XIII : Criticism: Theory and Practice

Course Code : EC1764

No. of Hours Per Week	Credits	Total no. of hours	Marks
5	5	75	100

Objectives:

1. To expose the students to various critical terms and theories in literary criticism

2. To develop critical thinking by introducing various tools of criticism- analysis,

comparison, theoretical approaches etc.

CO	Course outcomes	PSOs	CL
	Upon completion of this course the students will be able to :	addressed	
CO-1	recognise and identify any literary work and its form	PSO - 7	U
CO-2	confidently assess the merits and demerits of any literary work	PSO - 7	Ev
CO-3	ingrain the specifics of the four broad classifications of literary	PSO-4	Ар
	works namely fiction, drama, poetry and prose		
CO-4	analyse and recognise excerpts from major literary works	PSO-2	An
CO-5	master the metrics and other literary techniques	PSO - 4	Ev

Total contact hours: 75 (Including lectures, assignments and tests)

Unit	Section	Topics	Lectur e hours	Learning outcome	Pedagogy	Assessment/ Evaluation
Ι		l		L	-	
	1	New Criticism- Overview	6	Understand the background of New Criticism	Discussion	Quiz Class test
	2	Using Concepts from New Critical Theory	6	Evaluating literary texts in the light of New Criticism	Discussion,	Formative Assessment 1
II		•	L		-	-
	1	Psychoanaly tic Theory- Overview	6	Understand the concept of Psychoanalysis	Interaction Lecture	Quiz
	2	Using Concepts from Psychoanaly tic Theory	6	Applying the concept of psychoanalysis to critically analyze any art form	Discussion	Class test Formative assessment 1

III						
m	1	Feminist Theory- Overview	6	Understanding the evolution of feminist theory and various other cultural theories	Lecture	Quiz Class test
	2	Using Concepts from Feminist Theory	6	The students are able to read any literary text in the light of Feminist theory	Lecture Seminar	Formative assessment 1 & 2
IV						
	1	Marxist Criticism- Overview	6	Understand the Marxist concepts of Hegel and Marx Engels	Lecture, PPT	Quiz
	2	Using Concepts from Marxist Criticism	6	Analyzing any literary form and also the current scenario by applying Marxist principles	Discussion, PPT	Class Test Formative Assessment 2
V Sł	nort Storie	s for Applicat	ion			
	1	A Rose for Emily	3	Explore the story using any of the prescribed theories	Discussion, Lecture	
	2	The Battle Royal	3	Explore the story using any of the prescribed theories	Discussion	
	3	Everyday Use	3	Explore the story using any of the prescribed theories	Seminar	Quiz Class test Formative assessment 2
	4	Don't Explain	3	Explore the story using any of the prescribed theories	Seminar	

Course Instructors	: Ms. Steffi K.B & Ms. S. Fransta Darshana
HOD	: Ms. A. Esther Leema Rose

Textbooks:

- 1. English Literary Criticism and Theory: An Introduction and History. M.S.Nagarajan
- 2. Using Critical Theory: How to Read and Write about Literature. Lois Tyson

Books for Reference:

- 1. *The Well Wrought Iron: Studies in the Structure of Poetry*. Cleanth Brooks. New York: Harcourt, Brace and World, 1947.
- 2. Psychoanalytic Criticism: A Reappraisal. Judith Wright. New York: Routledge, 1998.
- 3. *Marxism and Literary Criticism*. Terry Eagleton. Berkeley: University of California Press, 1976.
- 4. *Feminism is For Everybody: Passionate Politics*. Bell Hooks. Cambridge, MA: South End Press, 2000.

Semester: VIMajor Elective II (a) : Journalism and Mass CommunicationCourse Code: EC1765

No. of Hours per Week	Credits	Total No. of Hours	Marks
5	4	75	100

Objectives:

1. To provide basic knowledge of journalism and mass communication and to cultivate the skills of writing for the print and electronic media and skill in public relations.

2. To develop competency in the students to face the needs of media industry with a view of pursuing a lucrative career and profession.

СО	Course outcomes	PSOs	CL
	Upon completion of this course the students will be able to :	addressed	
CO-1	gain basic knowledge on journalism and mass communication	PSO - 4	U
CO-2	fathom the merits and the demerits of media and act	PSO - 3	Е
	accordingly		
CO-3	critically evaluate the influences of media	PSO - 3	Е
CO-4	competent enough to enter media industry (opportunities) as a	PSO – 11	Ар
	professional journalist or media personality		
CO-5	understand the stages of work involved in the production and	PSO - 3	U
	the advancements in media		

Total contact hours: 75 (Including lectures, assignments and tests)

Unit	Section	Topics	Lectur e hours	Learning outcome	Pedagogy	Assessment/ Evaluation
UNIT	I		c nours			Lvuluution
	1	Introduction to Mass Communica tion	2	understand the basic concept of Mass Communication	Discussion	
	2	An introduction to Media	3	the students get introduced to the field of Mass Communication and journalism	Discussion, PPT	Quiz Class test Formative
	3	Print media	3	Students will be able to understand the subtle difference between the print and the electronic media	Discussion, seminar	Assessment 1
	4	An Overview of Media	2	Students understand the significance of media	Discussion	

		selection				
UNIT	5	Planning and scheduling of strategy	2	The strategies involved in planning and scheduling of media are made known to the students	Seminar Comprehensi on	
UNIT	1	Electronic Media – TV	3	Make the students probe into the electronic media	Interaction	
	2	Electronic Media – Radio	3	Helps the students to have a critical insight into the role of radio as an electronic media	Discussion	
	3	Media of the New Millennium - Internet	2	Enables the learners to probe into the issues of internet	Assignment, Discussion	Quiz Class test Formative
	4	Outdoor and Transit Media	2	Students will understand the concepts related to transit media	Discussion, Seminar	assessment 2
	5	Cellular Telephones	2	Students learn the major themes, the advantages and disadvantages mobile phones	Discussion	

UNIT I	Ι					
	1	Cinema and Films	3	Students understand the basic concept of Cinema and Films	PPT Discussion	
	2	Non- traditional Media	2	Students get introduced to non- traditional media, and can understand the difference between traditional and non- traditional media.	Discussion, PPT	Quiz
	3	Print Production	3	Students will be introduced to the basic concepts regarding print production	Discussion, Seminar, PPT	Class test Formative
	4	TV Commercial	2	Students understand the significance of TV Commercial	PPT Discussion	Assessment 1

5	Film Production	2	Students understand the strategies involved in planning and scheduling of film production.	Seminar' PPT Comprehensio	n
1	Introduction to Computer Graphics	2	Make the students probe into the basics of computer graphics	PPT, Interaction, Seminar	
2	Fundamental of Computer Graphics	3	Helps the students to understand the concepts of computer graphics	Discussion, Seminar	
3	Introduction to Animation Films	2	Enables the learners to develop a critical insight on Animation films	PPT Assignment, Discussion	Quiz Class test Formative
4	Production of Animation Films	3	Students will understand the nuances behind the production of Animation films	Discussion, Seminar	assessment 1 & 2
5	Marketing Research	2	Students learn the major themes, the advantages and disadvantages marketing	Discussion, Assignment	

UNIT V						
	1	Public Relations	3	Make the students aware and understand the nuances of public relations	Interaction	
	2	Media Personalities	3	Helps the students to have a critical insight regarding media personalities	Discussion PPT	
	3	Terminology on Print media	2	Enables the learners to understand and learn terminology of print media	Assignment, Discussion	Quiz Class test Formative assessment 2
	4	Terminology on Media	2	Enables the learners to understand and learn terminology of media	Assignment, Discussion	

5	An introduction to e-terms	2	Enables the learners to understand and learn e-terms	Assignment, Discussion	

Course Instructors	: Dr. R. Abilasha & Dr. Selva Mary Gokila S. George.
HOD	: Ms. A. Esther Leema Rose

Text Books:

1. Tony Harcup. (2014). Oxford Dictionary of Journalism. New Delhi: Oxford UP.

2. S.A.Chunawalla. (2010).*Mass Communications and Media Studies: Masscommedia*. New Delhi: Himalaya Publishing House.

Reference Books:

1. JagadishChakravarthy. (2005). *Net, Media and the Mass Communication*. New Delhi: Authorspress.

2. ParanjoyGuhaThakurta. (2012). Media Ethics. New Delhi: Oxford.

3. Monita Singh. (2010). Print Media and Photo Journalism. New Delhi: Centrum Press.